

More events...

Winter Wonderland

21 November - 5 January, Lichfield Street

Returning to the city for a third year, Winter Wonderland offers a jovial atmosphere for the whole family. Be wowed by the thousands of glimmering lights; be thrilled by the variety of theme park rides from rollercoasters and a sky swing, to dodgems and waltzers; be tempted by the festive eats and treats from the Swing Bar and the Bavarian-style bar and of course, meet Father Christmas too!

Street Ambassador 'Not-So-Secret Santa'

Throughout December, City Centre

The Stoke-on-Trent City Centre BID Street Ambassadors slash Santa's little helpers are on a mission this Christmas: To give away as many presents as possible to City Centre visitors! We'll be handing out gifts from somewhere in the City Centre all through December... Be sure to follow our social media profiles to see where we're at!

24 Days Of Advent

During December

Because who doesn't LOVE a good deal?! The kids have their fun with their advent calendars and now the adults can too with the Stoke-on-Trent City Centre BID's '24 Days Of Advent' campaign. Each day, from 1 December to Christmas Eve, check out our social media pages for your special daily City Centre deals.

Literacy Trust's Christmas Card Exhibition

Throughout December, intu Potteries

Take a look at 12 specially selected giant Christmas cards, each designed by local school children to show what Christmas in Stoke-on-Trent means to them, displayed in the walkway between intu Potteries and The Hive throughout December.

BID Food Bank Collection

Throughout December

Christmas is the time of year when more than ever, we deserve a little bit of happiness. Sadly for many in our city, this is not always the case. This year the BID is providing baskets to City Centre businesses to kindly donate a food item every day for 20 days. Later in December, BID Street Ambassadors will collect all the baskets and deliver them to the Salvation Army Food Bank for Christmas distribution.

Take in Family flicks

Cineworld, The Hive

Cineworld boasts 9 screens showing the latest cinematic masterpieces in both 2D and 3D, and this Christmas will be showing some incredible blockbusters that the family will just love including: Frozen 2 from 22 November; Charlie's Angels from 29 November; Jumanji from 13 December; Star Wars from 19 December and Cats from 20 December. It's worth nothing that Cineworld also provides screenings for people with autism, as well as subtitled films too.

See a Panto

The Regent Theatre or Mitchell Arts Centre


Is it even really Christmas without a pantomime? With not one, not two, but THREE fabulous theatres in the City Centre, a stone's throw away from each other, you'll be spoilt for choice. Be sure to catch Sleeping Beauty, starring local lad and celeb Jonny Wilkes at The Regent Theatre, and Aladdin at Mitchell Arts Centre where there's free ice cream for every child!



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STOKE-ON-TRENT
CITY CENTRE
BID
A BUSINESS ALLIANCE

Christmas in

Stoke
~on~
Trent

City Centre

Stoke-on-Trent City Centre is the ultimate one-stop destination for you and your family, for your shopping, dining and entertaining needs this Christmas.

'Tis the season to be jolly so have yourself a merry little Christmas at the most wonderful time of the year in Stoke-on-Trent City Centre!

THURSDAY
28
NOV

Hanley Market's late Night Extravaganza

🕒 4pm - 8pm

📍 Hanley Indoor Market

A mythical animatronic Snow Lion with bright white fur and crystal blue eyes will roam the aisles in a captivating and interactive walkabout, accompanied by the charming Winter Queen with 3 30 - minute shows taking place at 4:30pm, 5:45pm and 7pm. This majestic animal is incredibly friendly and loves to meet and make new friends. Santa will also be making an appearance on the night in his new grotto, with a free gift for the little ones.

THURSDAY
05
DEC

The Salvation Army

🕒 6pm - 7pm

📍 By the BID Christmas Tree in Upper Market Square

Santa's Street Party

🕒 6.00pm - 8.30pm

📍 Lamb Street

Santa comes to Stoke-on-Trent City Centre for a magical evening of entertainment! Expect music from talented local bands and singers, face painters, a magician, a balloon modeller and of course, Father Christmas himself with his elves to hand out gifts for the little ones. It's going to be a night to remember so bring the whole family, your friends, your neighbours, colleagues and pets to Santa's Street Party.

SATURDAY
07
DEC

The Salvation Army

🕒 10am - 11am

📍 Tesco Extra

🕒 11.30am - 12.30pm

📍 By the BID Christmas Tree in Upper Market Square

THURSDAY
12
DEC

The Salvation Army

🕒 6pm - 7pm

📍 By the BID Christmas Tree in Upper Market Square

SATURDAY
14
DEC

The Salvation Army

🕒 10am - 12noon

📍 By the BID Christmas Tree in Upper Market Square

Christmas Showcase

🕒 10.30am - 4:30pm

📍 Albion Square

Who 'Elsa' than your favourite Frozen themed characters really deliver the holiday magic? Make the little ones' Christmas extra special with performances and a meet and greet with the cast, plus a whole host of magical surprises.

Hippie Christmas Market

🕒 9.30am - 3:30pm

📍 Best Western Stoke-on-Trent City Centre Hotel

Treat your family, friends or yourself to a special gift - with none of the guilt! Everything at the Hippie Christmas Market is ethically sourced, and you'll find amazing products, from jewellery, to macramé to vegan and vegetarian food - fairtrade of course, to holistic goods. Entry costs just £3 for adults (mince pie and mulled wine included!) and children are free... remember to bring reusable shopping bags!

THURSDAY
19
DEC

The Salvation Army

🕒 6pm - 7pm

📍 By the BID Christmas Tree in Upper Market Square

SATURDAY
21
DEC

The Salvation Army

🕒 10am - 12noon

📍 By the BID Christmas Tree in Upper Market Square

Seasonal Steampunk Shindig

🕒 5pm - 8pm

📍 Upper Market Square

Victorian Science Fiction is brought to life - Christmas style - this year as Steampunkers take over the square in unique, displays and performances. Listen as carollers reimagine your favourite festive songs, explore the Arctic with the steampunk expeditioners in an immersive show, and take in impressive still walkers as they roam the street. Meet Steampunk Santa and his unconventional elves, AND be thrilled by an extraordinary fire show in our Seasonal Steampunk Shindig; a Christmas celebration Stoke-on-Trent has never before seen!

WEDNESDAY
25
DEC

CHRISTMAS DAY!

THURSDAY
26
DEC

BOXING DAY!

